



Outdoor Floor Standing Kiosks and Advertising Displays

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Overview

Plug & Play

Connect power and run your content in minutes via USB, or pair your display with our cloud digital signage platform to publish and control your content remotely

Sunlight Readable Display

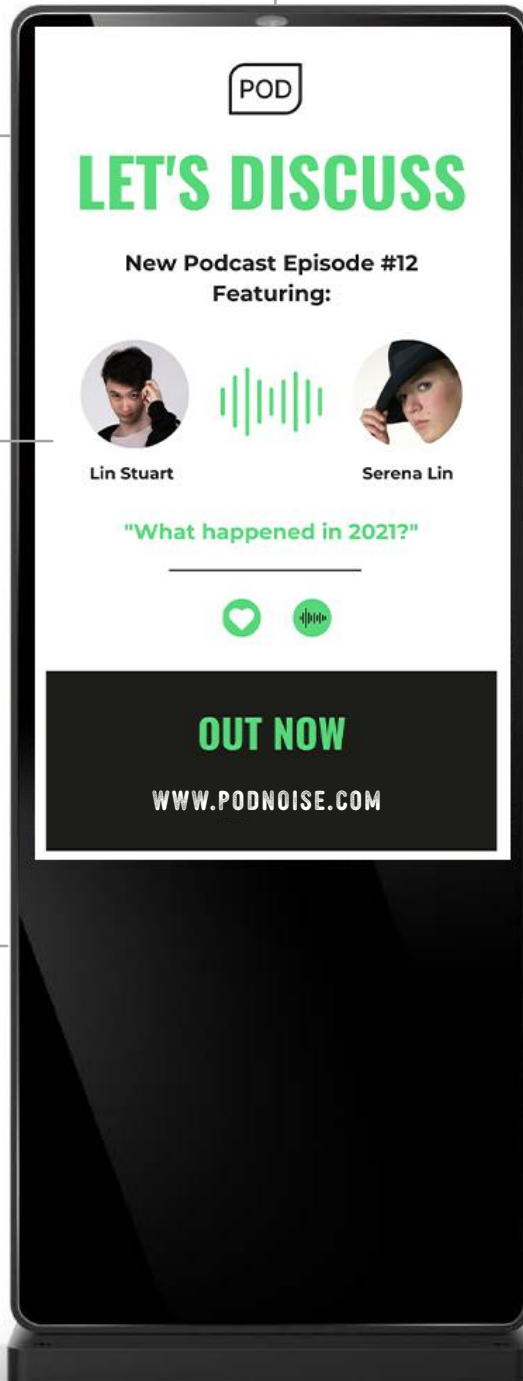
Ultra-high brightness panels with a rating of 2000 nits (cd/m²) for easy reading in direct sunlight

Anti-Reflective Toughened Glass

6mm toughened glass front protects against damage with an anti-reflective coating to diffuse sunlight and increase readability

Built-in Player

Integrated media player with Android OS to run your content or application. Alternatively, add your own NOC player within the secure internal locker



43"/55" Screen Size

Full HD resolution display in a choice of sizes to suit your environment

Vandal Proof

Thick steel enclosure with anti-graffiti coating and tamper-proof locks, with all controls hidden to the public

Weatherproof IP55 Rated

IP55 rated enclosure plus weatherproof circuit and connector protection designed to withstand the elements

Temperature control

Automatic industrial heating and air conditioning system to keep the display running at optimal temperatures in all climates

Overview

The Guida Outdoor is a sleek and eye-catching freestanding display solution designed to withstand all weather conditions and run 24/7.

The freestanding totem is perfect for advertising and digital signage to increase reach, drive footfall and sales, and inform your audience.





Features



3-year warranty

The Guida Standing Kiosk is provided with a standard 3-year warranty included for your peace of mind.



Built to last

Manufactured to the highest standards with industrial-grade components, the Guida is built for durability in busy public environments and will run 24/7 with a lifespan of over 50,000 hours.



Watertight

Our kiosk is designed to be watertight, with weatherproof inlet and outlet air vents, meeting the protection grade of IP55.



Ultra-high brightness

With an anti-reflective glass front, 2,000 nits brightness and ambient light sensor, the display will adapt throughout the day to ensure your content is always visible even in bright sunshine.



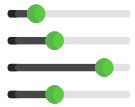
Cost effective

The Guida Outdoor model is a cost-effective outdoor display solution and offers a low total cost of ownership.



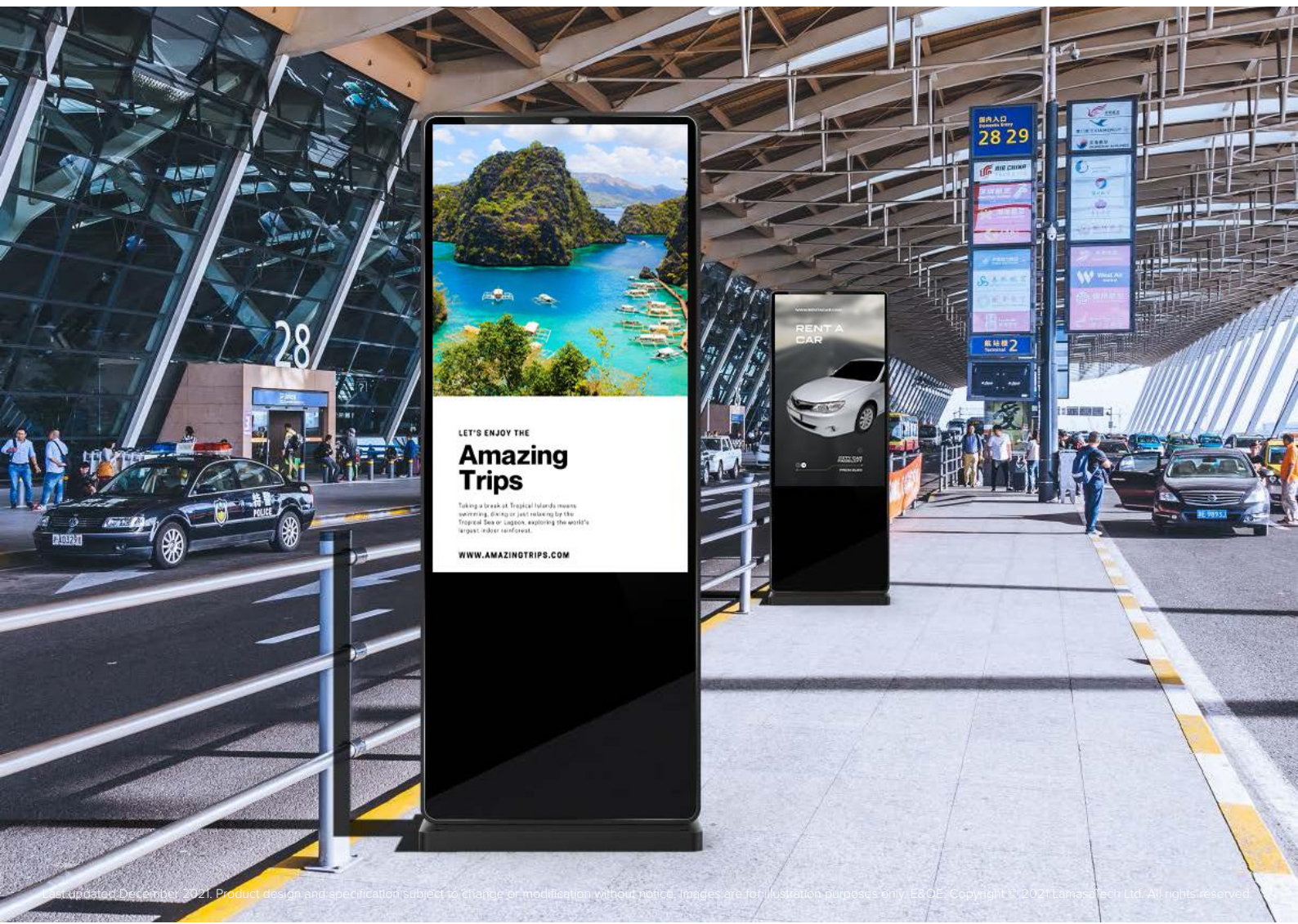
Dustproof design

The air inlets and outlets are specially designed with a high efficiency dust proof filter, which prevents harmful dust accumulation from affecting the display.



Customisation

The Guida has been designed for flexibility to meet a range of requirements. Select a custom shell colour or add your logo to match your corporate branding, with further options to add built-in components such as an RFID/NFC reader or camera.



Specifications

Model	Freestanding Android Outdoor Digital Advertising Display
Screen sizes	43" & 55"
Display resolutions	Full HD 1920x1080px
Brightness	2,000 cd/m ²
Contrast ratio	3500:1
Aspect ratio	16:9 (portrait)
Response time	8ms
Viewing angles	178° V / 178° H
Built in player	RK3288 Quad-Core Mali-T764 Quad-Core Cortex-A17, up to 1.8GHZ
OS	Android 7.1. Windows OS available for custom orders. NOC player can be connected.
RAM	2G
ROM	16G
Built in speakers	10W Stereo
AV connection (Internal)	HDMI, USB, 3.5mm Audio jack
Network connection	RJ45 Ethernet, WiFi, 802.11b/g/n
Input power	AC 100 ~ 240V, 50/60Hz
Power consumption	170W - 220W
Standby consumption	<5W
Operating temperature	- 20°C ~ 50°C
Operating humidity	10% - 80%

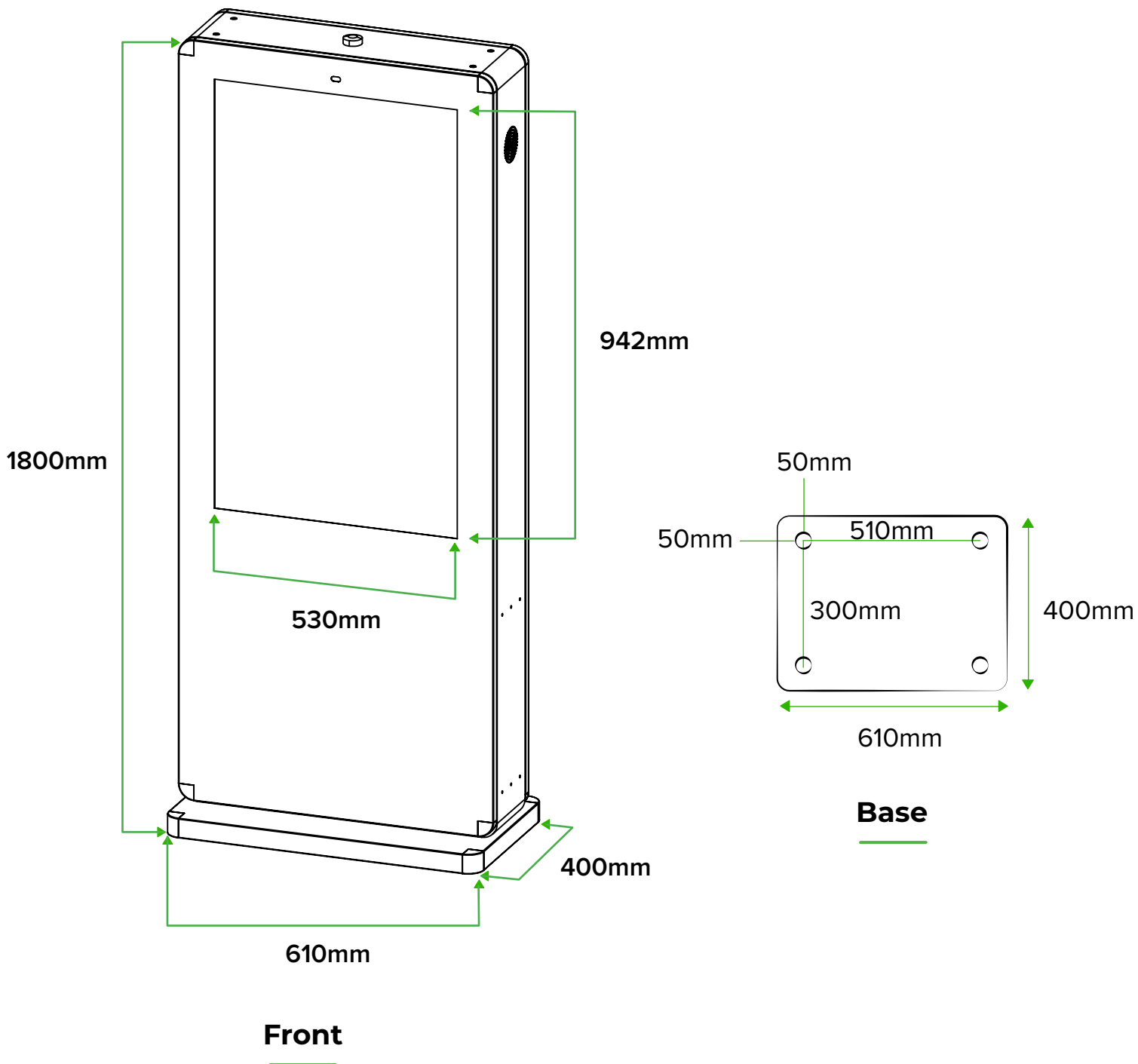
Ingress Protection	IP55
Storage Temperature	- 30°C to 60°C
Storage Humidity	- 5% -90%
Shell material	1.5mm SGCC galvanized steel plate and sprayed with Akzonobel outdoor plastic powder, with protection life of more than 10 years.
Glass material	6mm toughened AR glass
Operating life	>50,000hrs
Supplied accessories	IEC Power lead, Keys, Remote
Customisation options	<ul style="list-style-type: none"> Built-in touch screen (PCAP) Built-in RFID / NFC Reader Built-in HD Camera Upgrade PC to i3, i5 or i7 Processor Custom branding (Colour & Logo)

Product codes

43" Kiosk	LT-Guida49_AND_OD = 43" Guida Freestanding Outdoor Digital Advertising Display
55" Kiosk	LT-Guida55_AND_OD = 55" Guida Freestanding Outdoor Digital Advertising Display

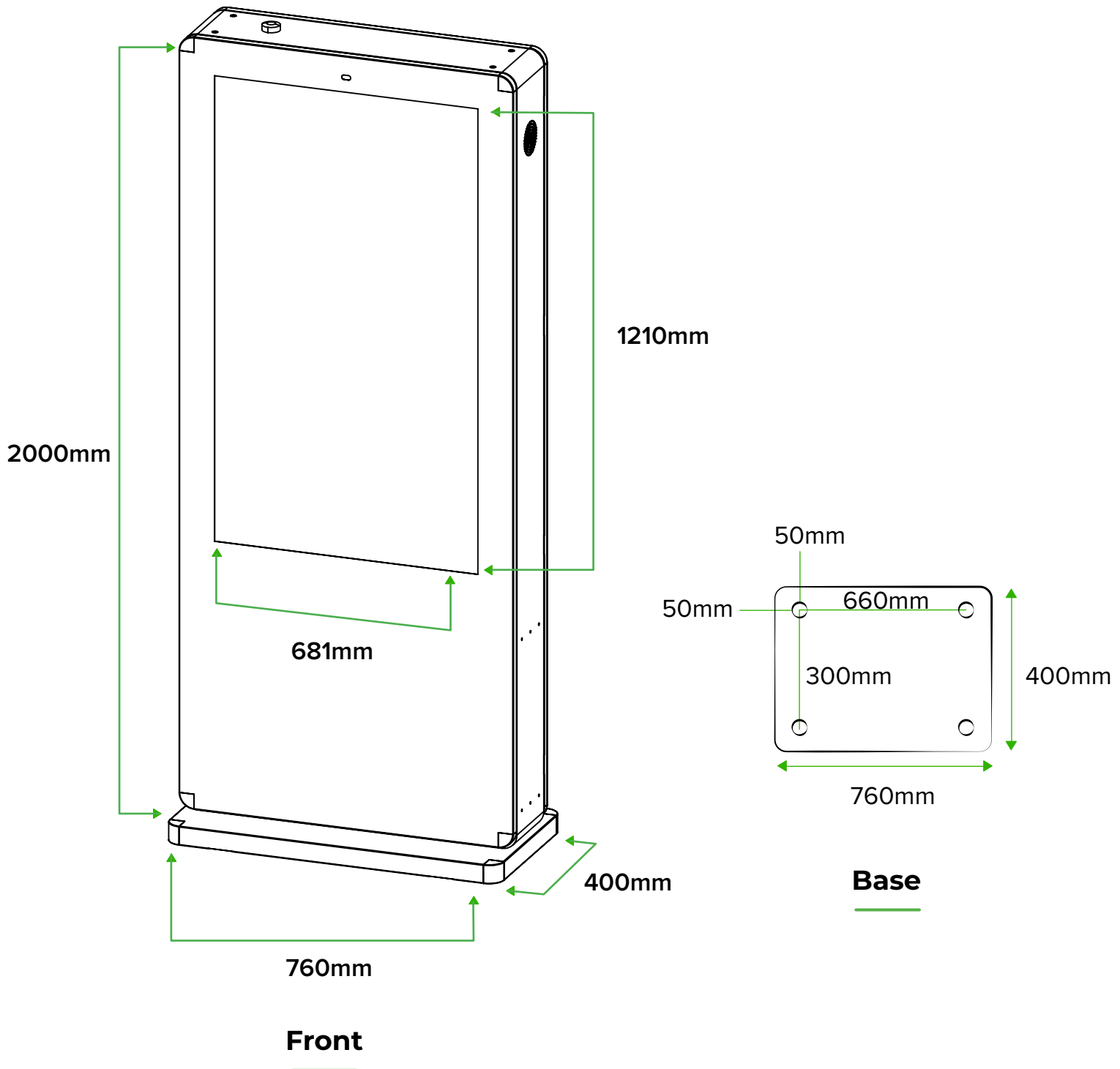
Technical drawings - 43" kiosk

Gross weight	100kg
Net weight	80kg
Packing size	1940 x 460 x 820mm



Technical drawings - 55" kiosk

Gross weight	120kg
Net weight	100kg
Packing size	2140 x 460 x 970mm



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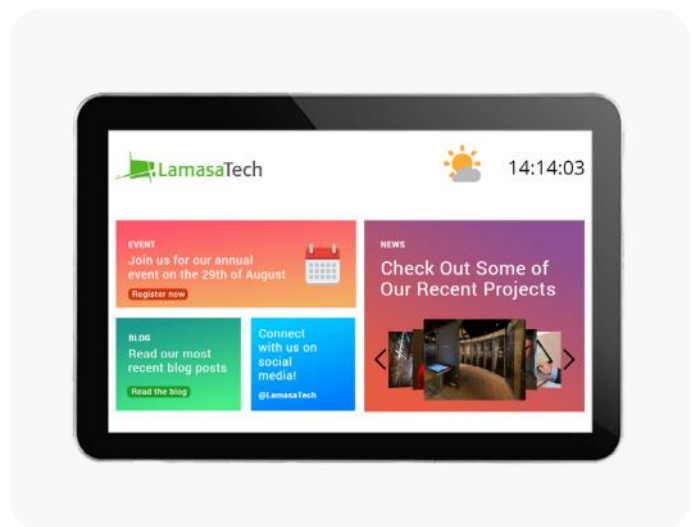
Video walls



Visitor and employee sign-in kiosk



Digital signage platform



For more information on the products we offer please visit www.lamasatech.com



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