



## Muro Ultra High Brightness Double-Sided Window Displays

[www.lamasatech.com](http://www.lamasatech.com)

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# Ultra high brightness hanging displays



## Secure Ceiling Mount

Choose from 2 secure mounting systems - sleek metal arms or minimalistic hanging wires (wires shown here).

## Automatic Brightness Sensor

The screen brightness adjusts automatically to sunlight to ensure your content looks flawless in all weather conditions. Manual override function lets you set your desired brightness level.

## Built-in Player Or Connect Your Own PC

Display your content easily using USB with the built-in Android player, or add your own player with the HDMI in connection. Optional upgrade to our cloud-based digital signage system to update your content remotely.

## 49/55/75" FHD Screens

Full HD resolution displays in a choice of sizes to suit your requirements.

## Heat Resistant Panels

High temperature resistant panels protect against blackening effect from the sun and can withstand temperatures of up to 110°C

## Double-Sided Display

Maximise your advertising reach by targeting customers outside and inside your store.

## Ultra High

## Brightness Displays

Ultra high brightness panels (3500cd/m<sup>2</sup> outward-facing and 1000 cd/m<sup>2</sup> inward facing) ensure your content is easy to read in direct sunlight.

## IR Sensor

Switch your display on and off easily using the IR remote control.

## Effective Cooling System

Heat dissipation system keeps the device cool with low fan noise and ensures 30% longer lifetime than standard displays.

## Floor Support

Additional wires secure the display from the bottom to the floor for extra stability.

# Maximise your advertising reach, outside and inside your store with double-sided displays

Reach your customers 24/7 and tempt customers into your stores with ultra high brightness hanging advertising displays. Designed to provide an engaging storefront window display, these double-sided hanging screens are perfect for retail stores, restaurants, shopping malls, gyms, hotels, estate agents and more.



## 3,500 nits brightness

Ultra-high brightness outward-facing panels with a rating of 3,500 nits ensure your messages are easy to read in direct sunlight. The inward-facing panel has a rating of 1,000 nits, perfect for bright indoor environments. The smart brightness sensor adjusts screen brightness automatically for top performance in the current conditions.



## Plug and play

Plug and play your content in minutes using the embedded Android player. Simply add your images and videos onto a USB memory stick, plug it into the display and copy the files over.



## Optional CMS

Display and update your content remotely from any device with an internet connection, by subscribing to our cloud-based digital signage system. Create new advertisements and messages quickly with the drag-and-drop content builder.



## Low noise design

The low noise design, below 25dB, ensures the displays operate quietly in your storefront, without disturbing the customer experience.



## Robust components

Manufactured to the highest standards with commercial-grade components, the hanging displays are designed to run seamlessly 24/7.

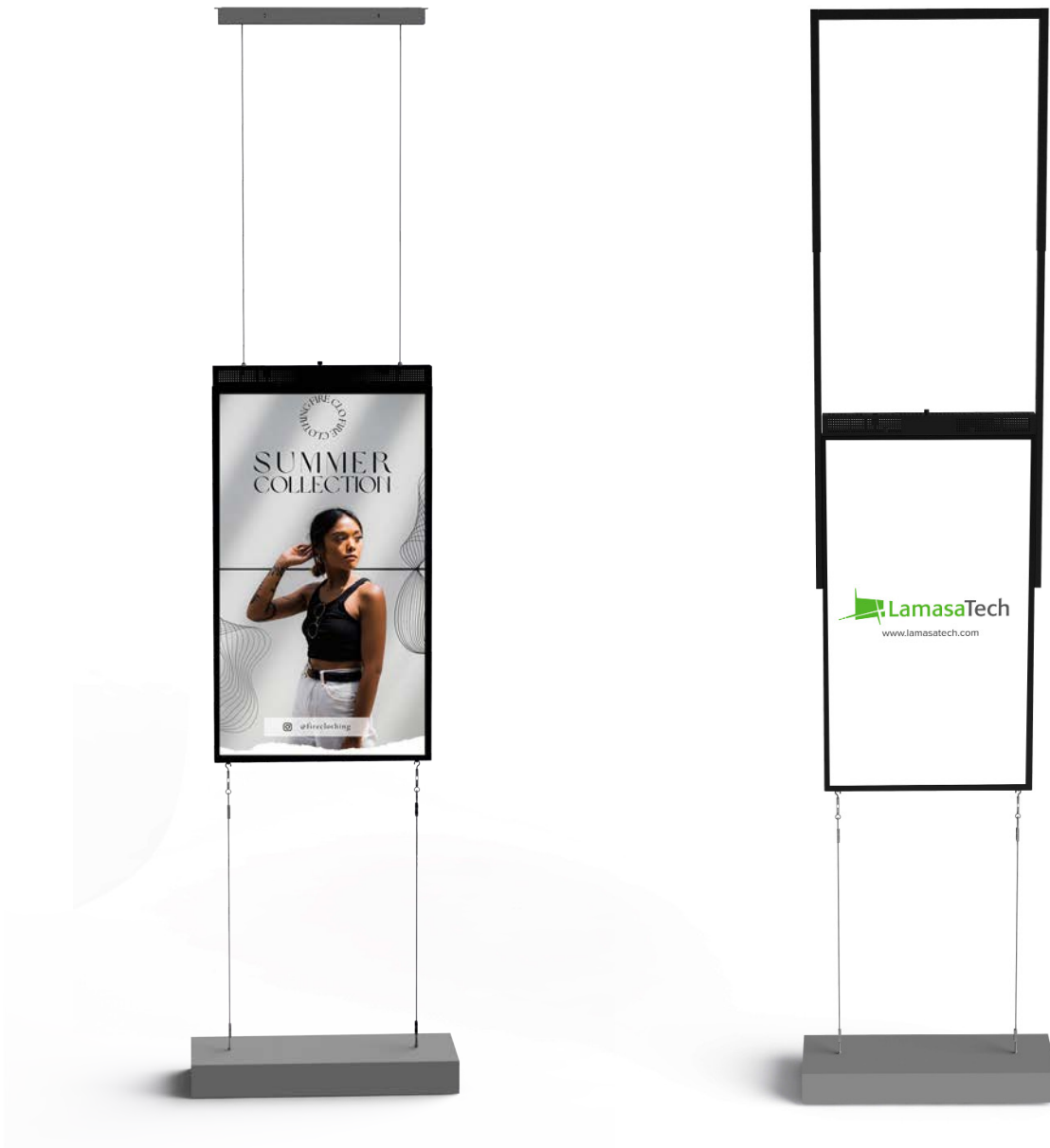


## 3-year warranty

The Muro ultra high brightness double-sided displays are provided with a standard 3-year warranty included for your peace of mind.

# Secure mounting options

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The sleek wire mounting system is perfect for those that need more flexibility on the height of the display, such as those with particularly high ceilings.

The ceiling mount frame is perfect for many installations where the screen will be at an average height.

# Specifications

<b>Model</b>	<b>Muro Ultra High Brightness Double-Sided Window Displays</b>		
<b>Display</b>	<b>Screen size</b>	49 inch display signal x 2 TFT-LCD panel 55 inch display signal x 2 TFT-LCD panel 75 inch display signal x 2 TFT-LCD panel	
	<b>Display resolution</b>	49 inch = 1920x1080 (Both sides) 55 inch = 3840x2160 (A side) 1920x1080 (B side) 75 inch = 3840x2160 (Both sides)	
	<b>Viewing angles</b>	178° V / 178° H	
	<b>Colour depth</b>	16.7M	
	<b>Contrast ratio</b>	1200:1	
	<b>Brightness</b>	3500 cd/m <sup>2</sup> = outward-facing screen 1000 cd/m <sup>2</sup> = inward-facing screen	
	<b>Brightness sensor</b>	Built-in light adjustment sensor	
	<b>Display scale</b>	16:9	
	<b>Operation hours</b>	24/7	
	<b>Shell colour</b>	Black	
	<b>Built-in player</b>	<b>OS</b>	RK3568
		<b>RAM</b>	2G DDR3
		<b>ROM</b>	16G (upgrade to 32G available)
<b>System version</b>		Android 11	
	<b>Storage expansion</b>	External TF memory card up to 64G	

**Chipset** Quad-core, up to 2.0GHz

**Media format** Video-MP4, MPG, AVI, RM, RMVB, TS Image-BPM, JPEG, PNG, GIF

**Display format** The OS supports the following display formats, subject to software capability: screen rotation, double screen co-display, double screen differential display, picture-in-picture display.

**Function** RTC real-time clock, timing

**Interface** USB x2, HDMI IN, WiFi, RJ45, C14 switched power connector

**Outputs** Display signal x2, IR remote receiver x1, 10W stereo x2

## Power

**Input voltage** AC 110V ~ 240V, 50/60HZ

**Power consumption** ≤1000W

**Operating temperature** -10°C ~ 50°C

**Storage temperature** -20°C ~ 60°C

**Operation humidity** 10 ~ 90%

**Storage humidity** 10 ~ 90%

## Measurements

**Dimensions (mm)** Please refer to the technical drawings

**Net weight of display (kg)**  
49 inch = 26kg  
55 inch = 35kg  
75 inch = 52kg

**Gross weight of arm kits (kg)**  
49 inch = 40kg  
55 inch = 41kg  
75 inch = 64kg

**Gross weight of wire kits (kg)**      49 inch = 36.5kg  
55 inch = 41kg  
75 inch = 61kg

**Net weight of small base (kg)**      49 inch = 3.5kg  
55 inch = 3.5kg  
75 inch = 5kg

**Gross weight of small base (kg)**      49 inch = 4kg  
55 inch = 4kg  
75 inch = 6kg

**Net weight of big base (kg)**      49 inch = 7.5kg  
55 inch = 7.5kg  
75 inch = 12kg

**Gross weight of big base (kg)**      49 inch = 8kg  
55 inch = 8kg  
75 inch = 13kg

**Packing sizes (mm)**  
**Length x Width x Height**

49 inch  
With arms/wires = 135x25x890mm  
With small base = 845x160x260mm  
With large base = 845x560x210mm

55 inch  
With arms/wires = 1395\*205\*870mm  
With small base = 845x160x260mm  
With large base = 845x560x210mm

75 inch  
With arms/wires = 1880x240x1190mm  
With small base = 130\*x60x260mm  
With large base = 130x560x210mm

## Accessories

**Included**      Choice of arm mounting or wire mounting, remote control, 3M power cable (US and UK plug), 5M RJ45 cable

# Product codes

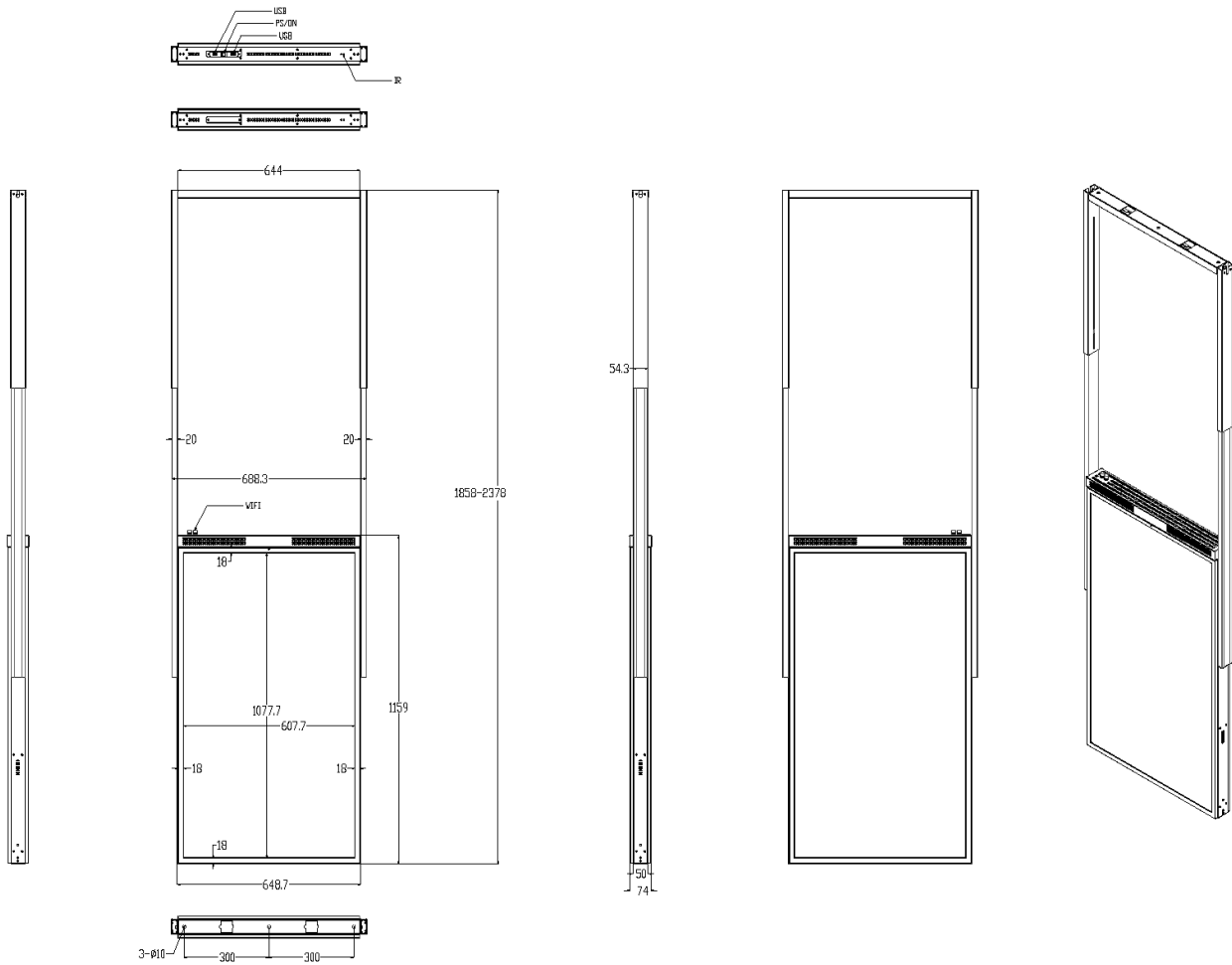
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<b>49" Muro Ultra High Brightness Double-Sided Window Displays</b>	LT-MuroDUHB49_AND_ID
<b>55" Muro Ultra High Brightness Double-Sided Window Displays</b>	LT-Muro55-ID-DUHB
<b>75" Muro Ultra High Brightness Double-Sided Window Displays</b>	LT-Muro75-ID-DUHB



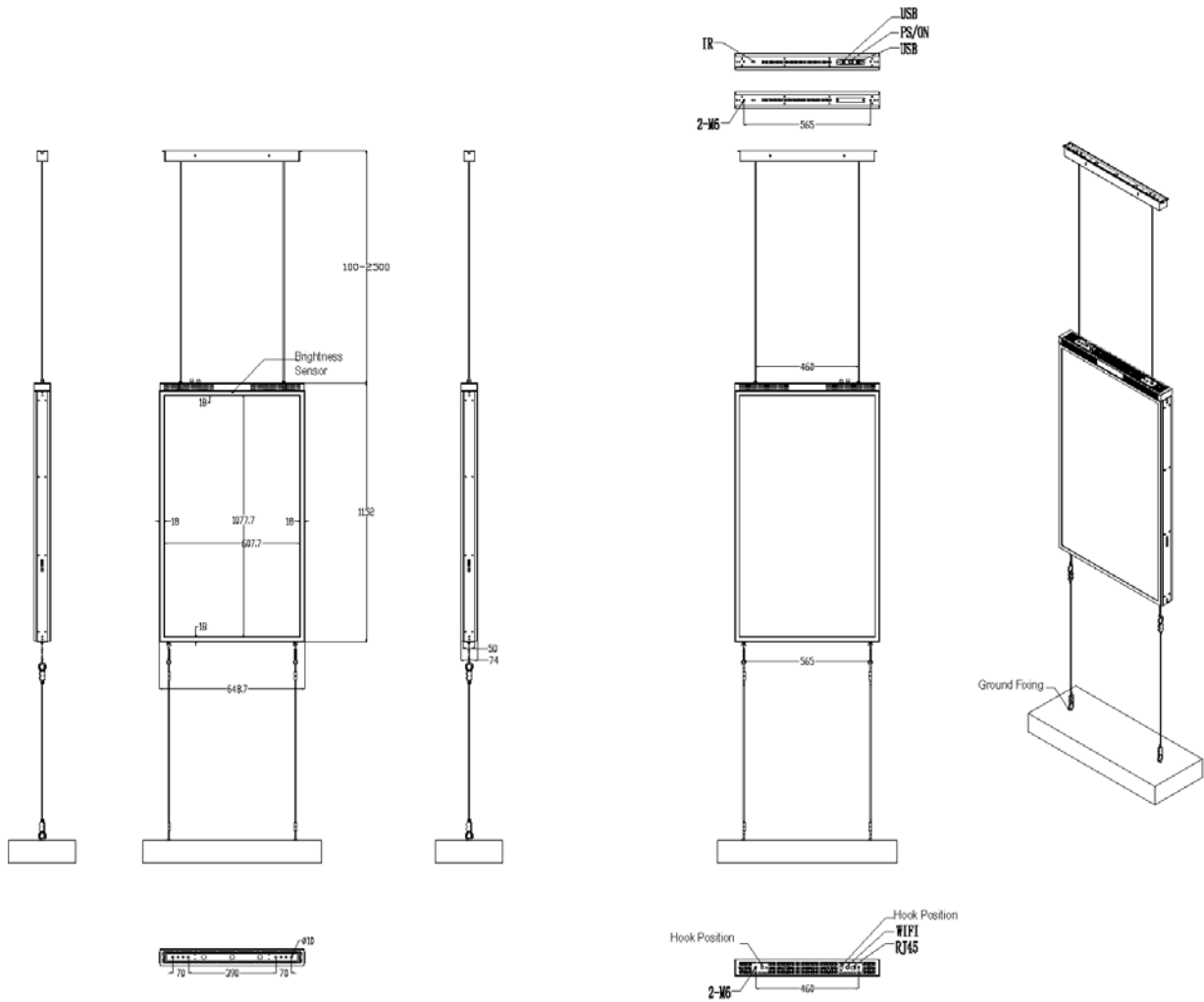
# Technical drawings - 49" with arm mounting

All measurements specified are in mm.



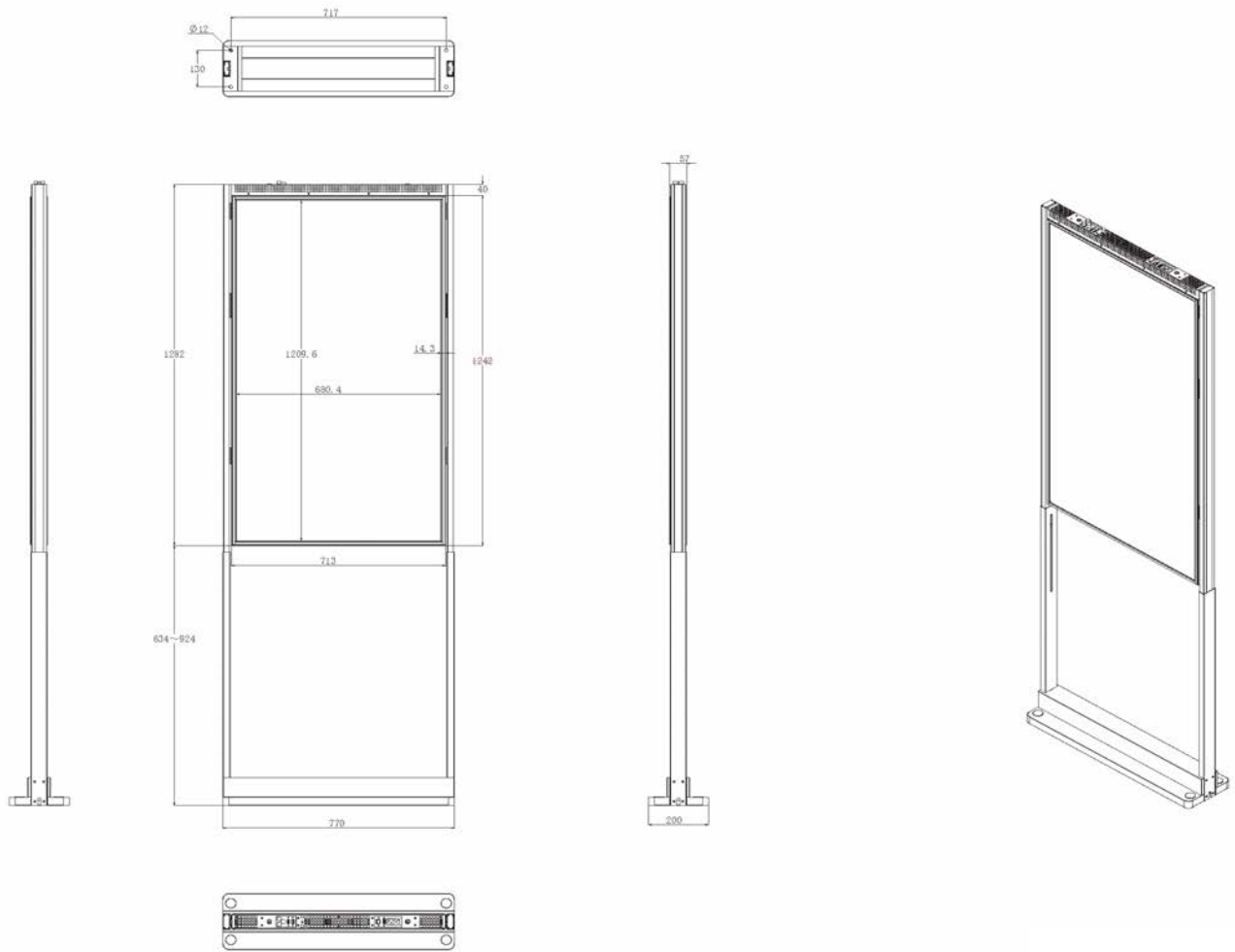
# Technical drawings - 49" with wire mounting

All measurements specified are in mm.



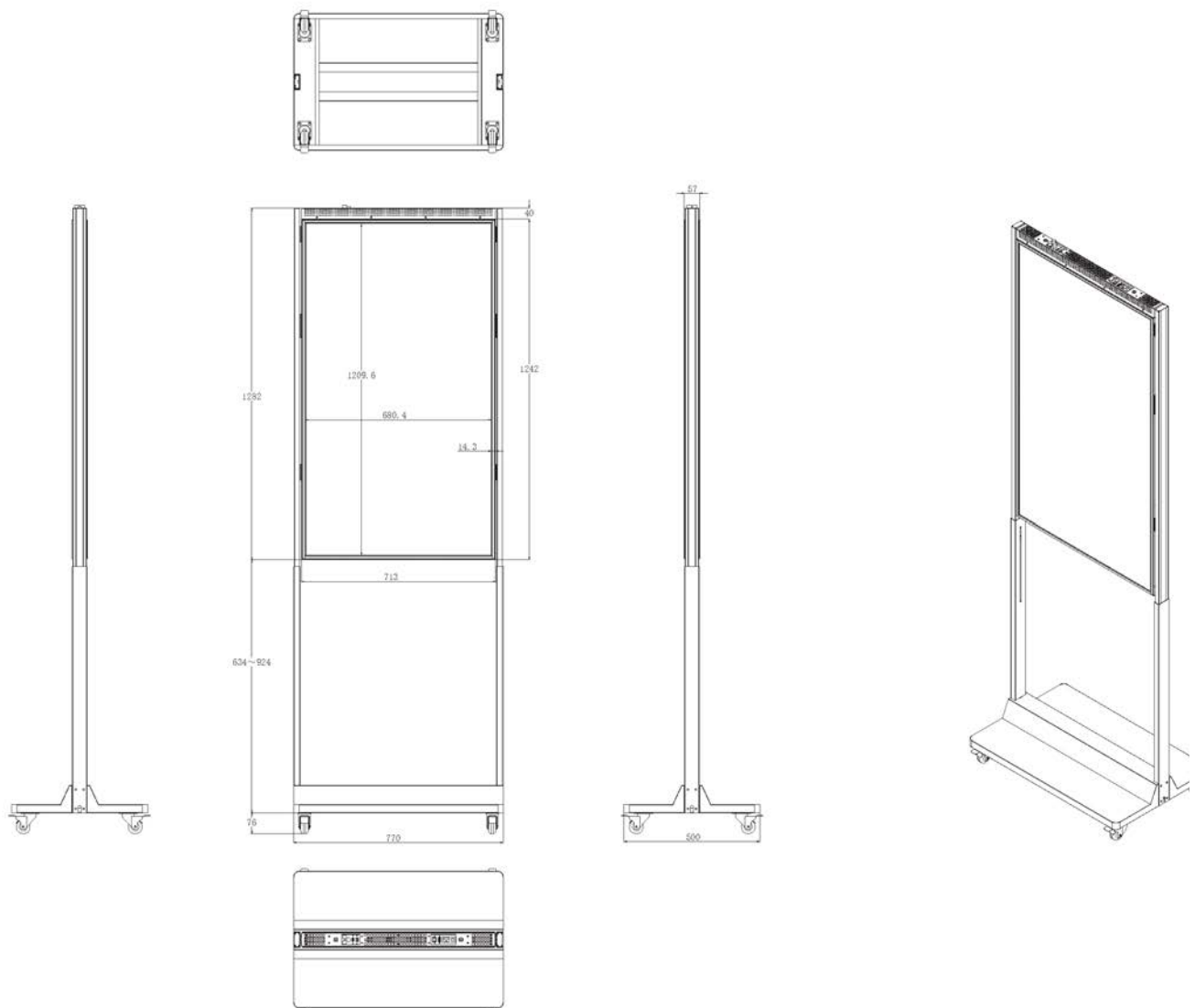
# Technical drawings - 49" freestanding with small base

All measurements specified are in mm.



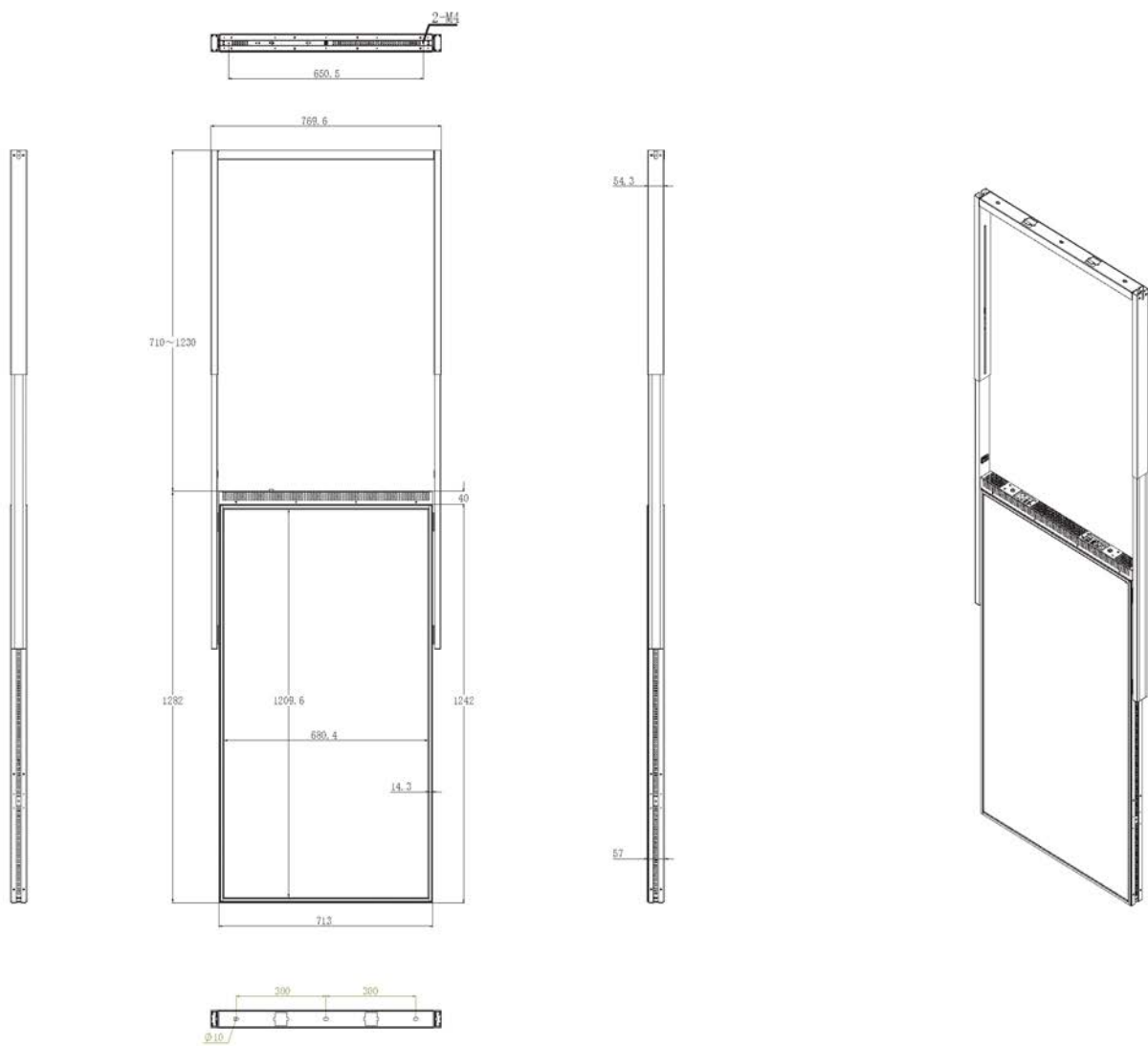
# Technical drawings - 49" freestanding with large base

All measurements specified are in mm.



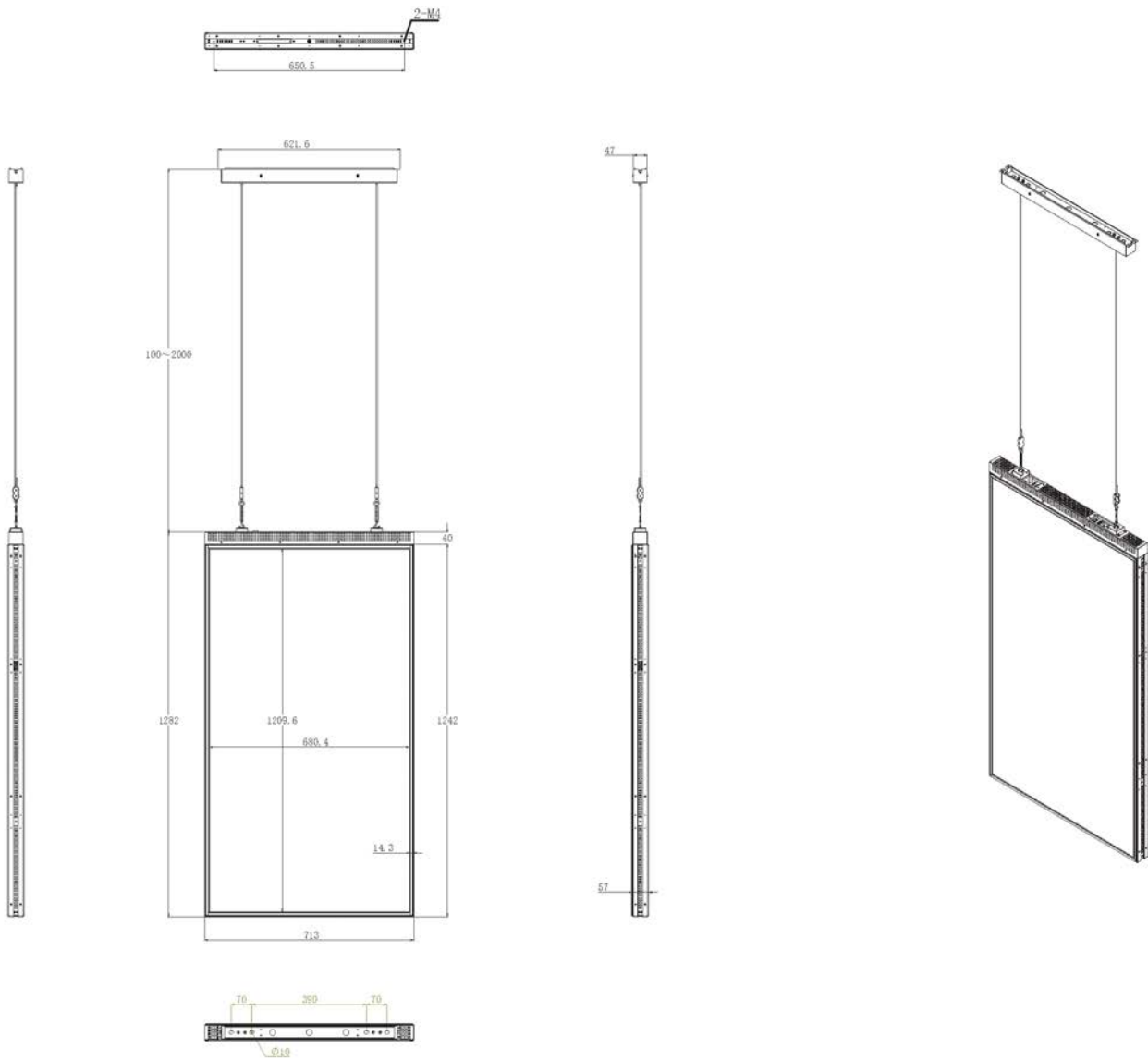
# Technical drawings - 55" with arm mounting

All measurements specified are in mm.



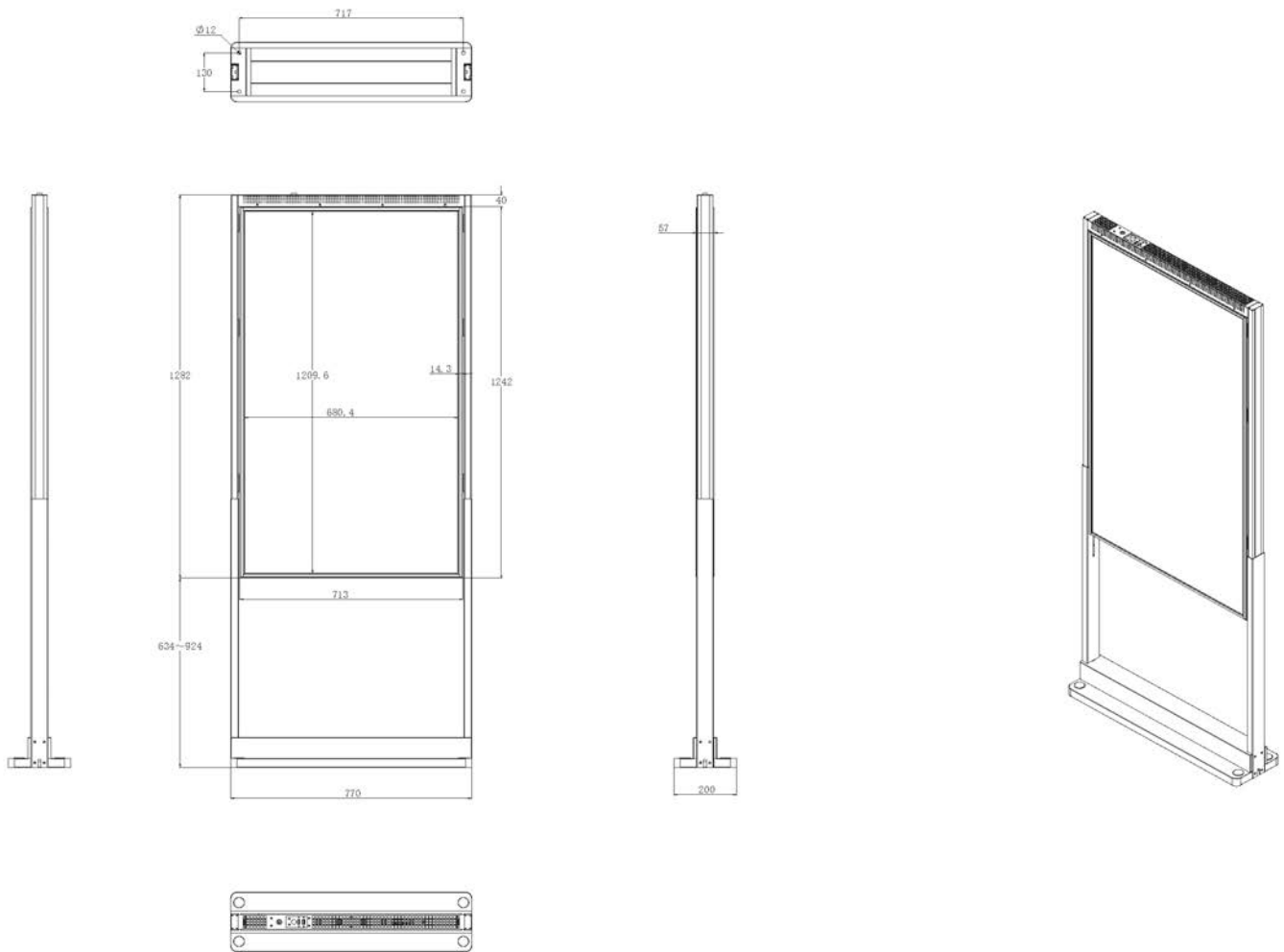
# Technical drawings - 55" with wire mounting

All measurements specified are in mm.



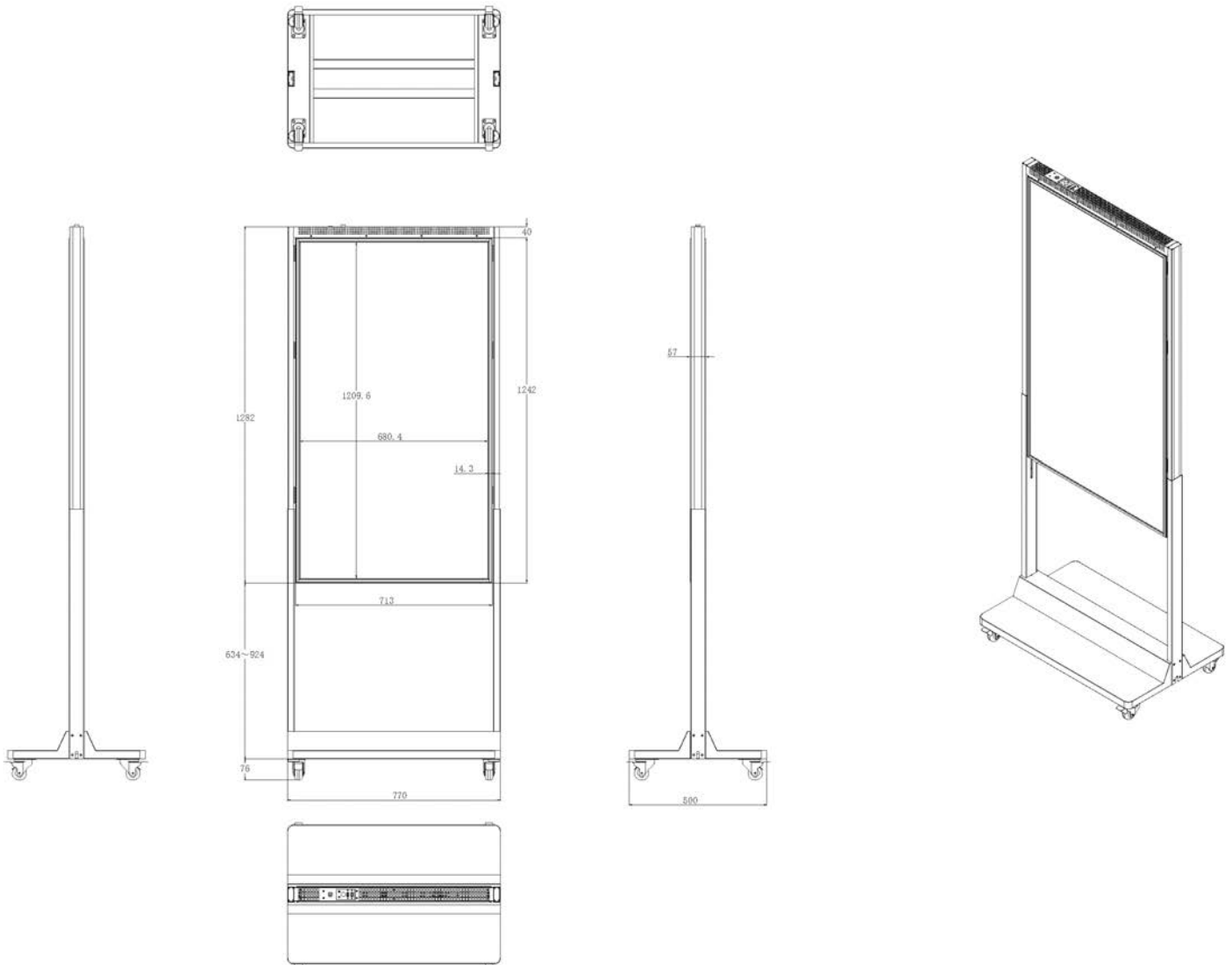
# Technical drawings - 55" freestanding with small base

All measurements specified are in mm.



# Technical drawings - 55" freestanding with large base

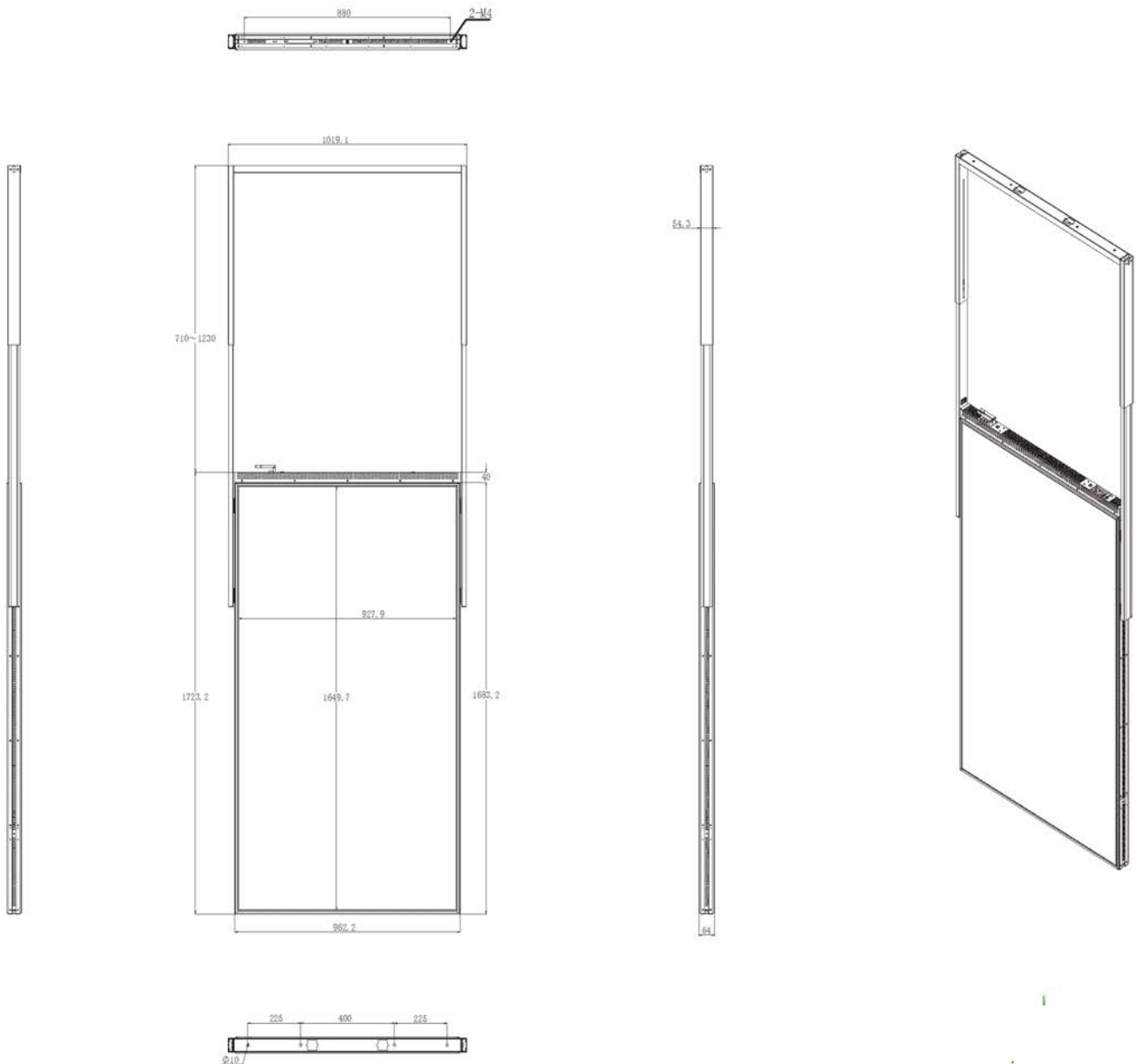
All measurements specified are in mm.





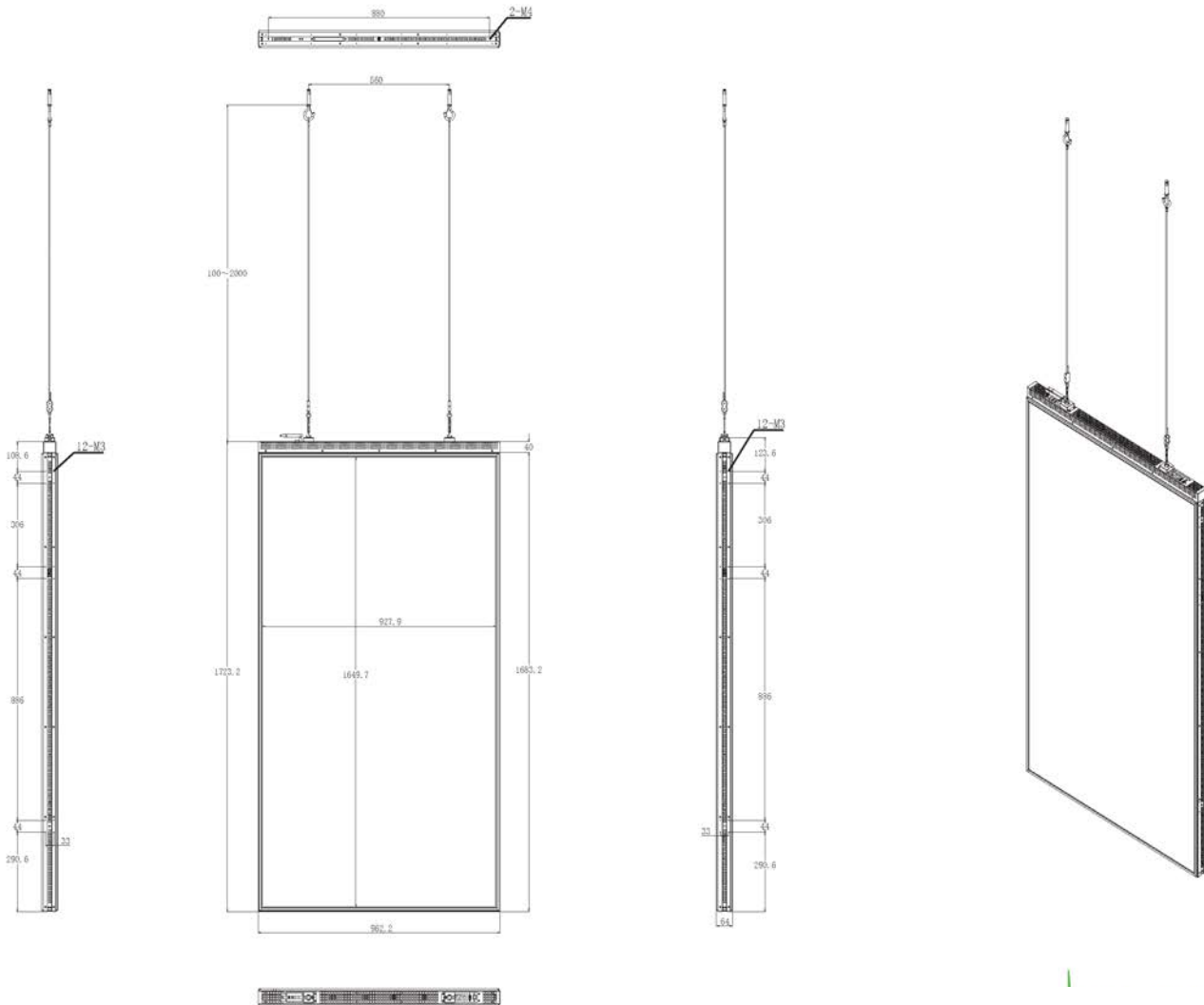
# Technical drawings - 75" with arm mounting

All measurements specified are in mm.



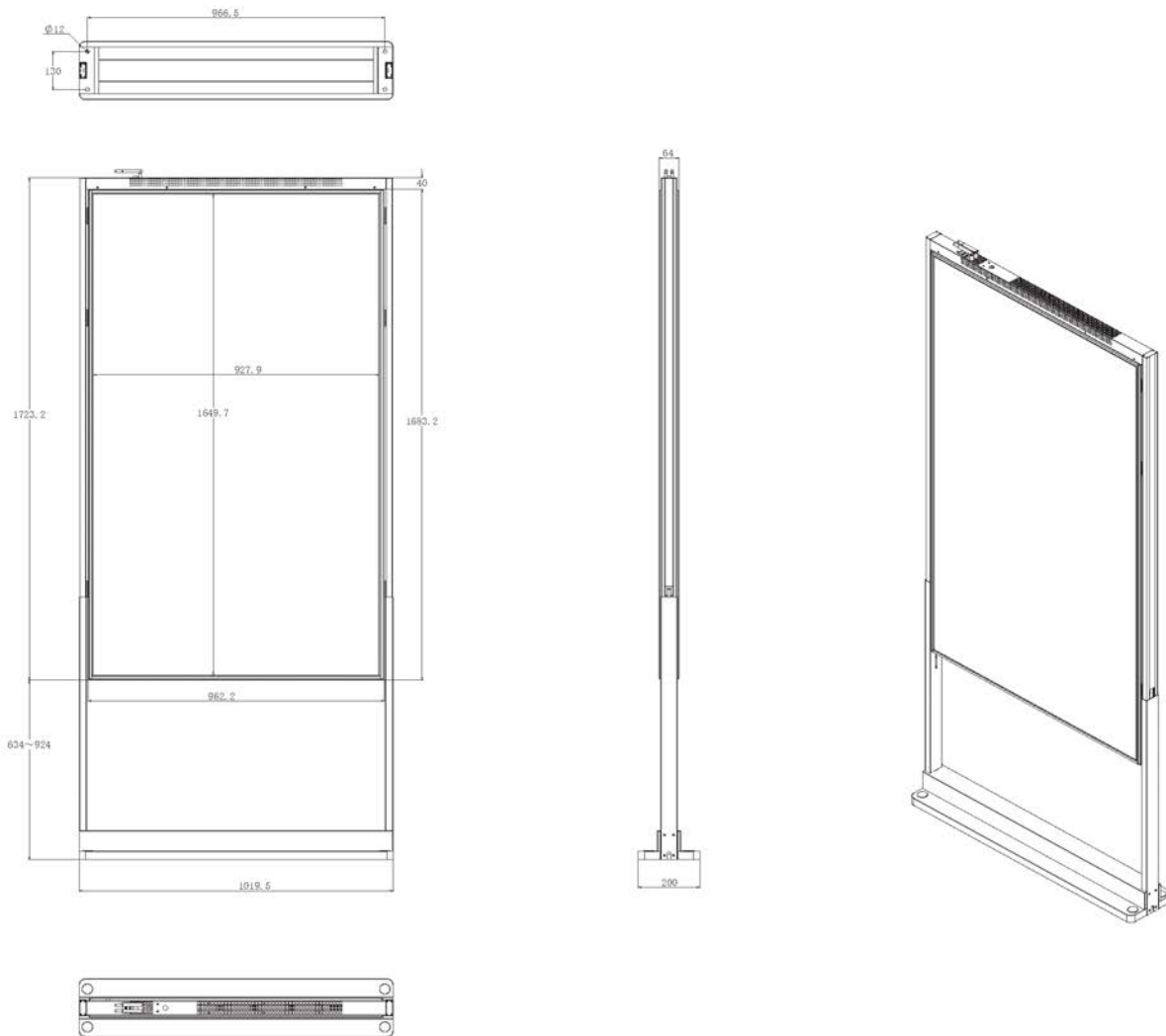
# Technical drawings - 75" with wire mounting

All measurements specified are in mm.



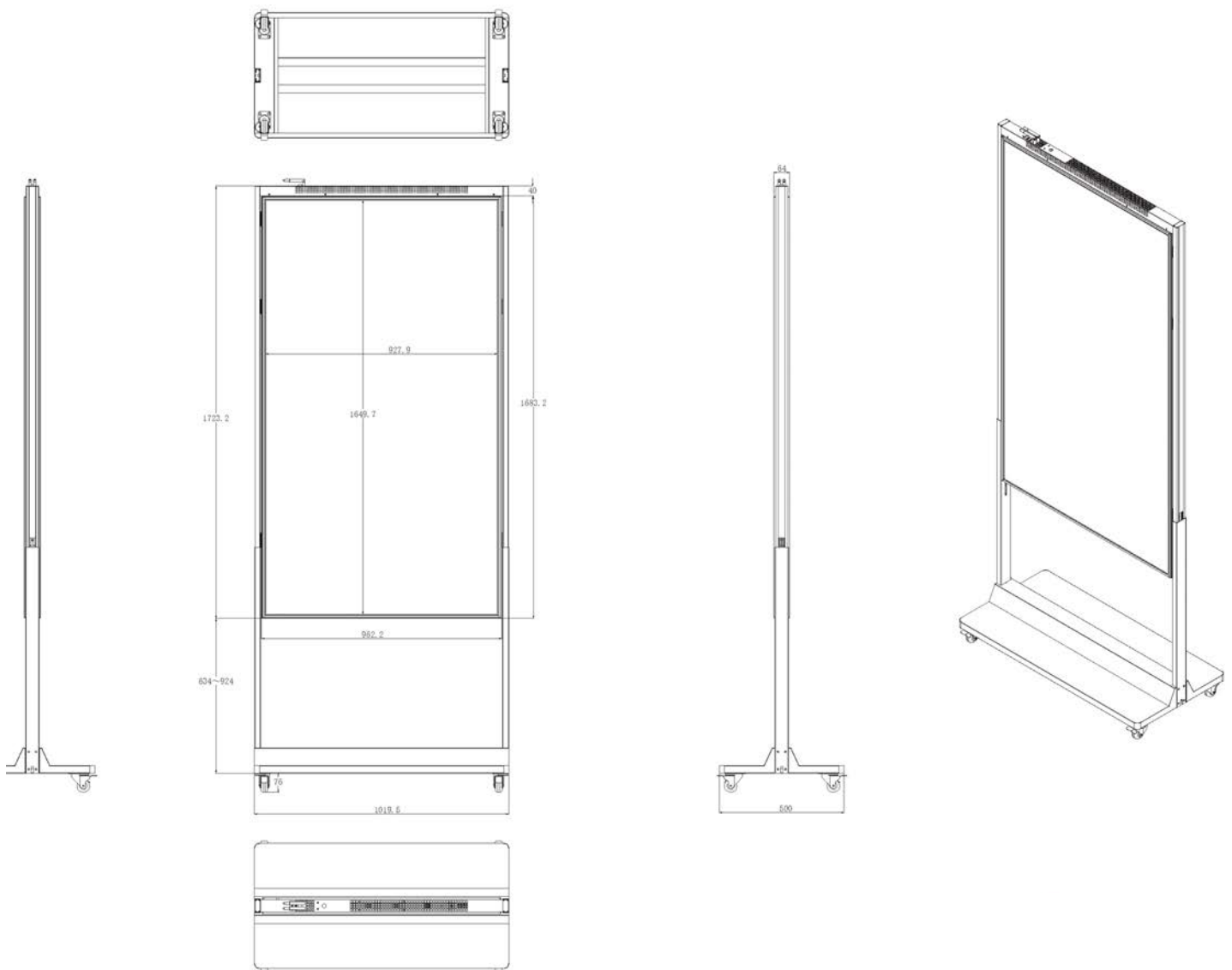
# Technical drawings - 75" freestanding with small base

All measurements specified are in mm.



# Technical drawings - 75" freestanding with large base

All measurements specified are in mm.



# More technology solutions from LamasaTech...

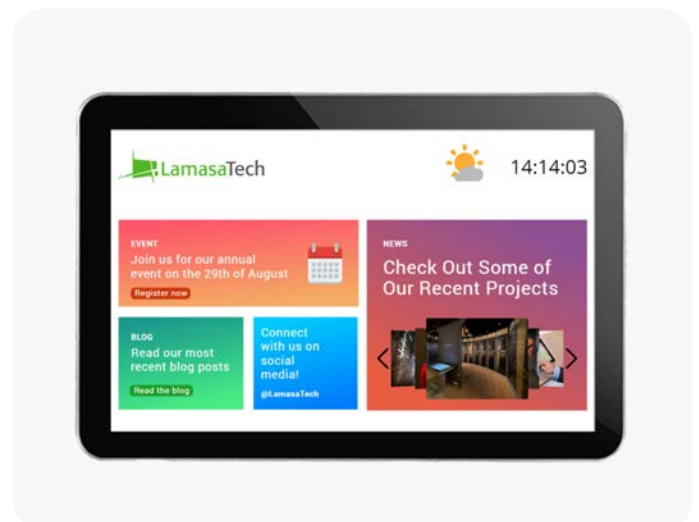
## Video walls



## Visitor sign-in kiosks



## Digital signage platform



For more information on our digital solutions please visit [www.lamasatech.com](http://www.lamasatech.com)



## Contact us

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